



INFORMATION FOR PROSPECTIVE SPONSORS

The not for profit Engineering Innovations Forum (EIF) is one of the prestigious multi-faceted events offered to the public by the engineering profession during National Engineering Month in Canada.

The EIF is a public relations happening for the profession and its presenters, sponsors, and exhibitors. Members of the profession deliver pro bono presentations on the latest cutting edge topics. In addition to all the events during the month, university engineering faculties host public open houses and some local newspapers even carry supplements pertaining to the engineering profession. Consequently, there is plenty of attention directed at the engineering profession at this time.

Organized by volunteer professional engineers and engineering technologists in the Greater Toronto Area, the Forum has been an annual event since 1990. It will next be held on March 8, 2017 at the Toronto Botanical Gardens, a wonderful venue. The topic will be Self Driving Cars: Transformers of the Future.

In the recent past, EIF has presented such topics as:

- Engineering Innovations in Intelligent Transportation Systems
- Engineering Innovations in Health Care Delivery
- Emerging Technologies in the Energy Industry
- Robotics
- Ontario's Electricity Supply
- Nanotechnology
- Life in the Computer Age

Speakers from industry and / or academia with expertise in this topic will make their presentation and field questions from those in attendance. This year's moderator will be Mike Wise from CBC late night.

The Botanical Garden's auditorium accommodates 250 attendees. Admission is \$15 plus Eventbrite fee and includes a light dinner. Reservations are required.

The organizers and sustaining sponsors of the Forum are:

- Professional Engineers Ontario (PEO)
- The Ontario Society of Professional Engineers (OSPE)
- The Ontario Association of Certified Engineering Technicians and Technologists(OACETT)

To deliver a superior experience and sponsor up to fifty students, the EIF Looks for corporate and organizational sponsorships within the engineering community and the industry / technology featured in the program, at the following levels:

- **Bronze: \$500 and above**

- **Silver: \$1,000 and above**

- **Gold: \$3,000 and above**

- **Platinum: \$4,000 and above**

- **Headline Sponsor: \$6,000**

We are very closely linked and partially funded by PEO. The forum email invitations are sent out to all PEO, OSPE and OACETT members in Ontario which can exceed 50,000 people; your logos will be on these email campaigns as well as this website, brochures, flyers, event program guides and other visuals on display.

Additionally, headline sponsorship places your signage on the front page of all materials and is aligned with the PEO and EIF logos on our website.

Since our target audience is engineering and technology professionals, including university/college and high school students, there is significant exposure to your market both in terms of possible clients and potentially future employees, while enabling you to give back to your community.

Subject to availability of space in the exhibit hall, which is assigned on a first-come first served basis, sponsors are entitled to display at the event. Sponsors may also supply literature to be arrayed in the exhibit hall. Sponsor representatives are encouraged to attend the presentation in the Auditorium at no charge.

The public is admitted to the exhibit area starting at 5:00pm. The presentations in the auditorium run from 7:00 to 9:00pm. The exhibit area is open for further viewing until after 10 pm.

If you require further information or wish to honour the event with your sponsorship, please contact:

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